

A M E N D M E N T S T O T H E S P E C I F I C A T I O N

Please replace the paragraph beginning on page 2, line 2 and ending on page 2, line 14 (that is, the entire paragraph following the heading “CROSS-REFERENCE TO RELATED APPLICATIONS”) with the following amended paragraph marked up to show changes made relative to the immediate prior version:

The present application claims priority under 35 U.S.C. § 119(e) to (i) U.S. Provisional Patent Application No. 60/443,511 entitled “Systems and Methods for Providing an Improved Toolbar,” (ii) U.S. Provisional Patent Application No. 60/443,513 entitled “Systems and Methods for Providing Locally Determined Contextual Advertising Information via a Communications Network,” and (iii) U.S. Provisional Patent Application No. 60/443,512 entitled “Systems and Methods For Selecting Graphical Advertisements To Be Provided To Users via a Communication Network,” all filed in the name of Margiloff et al. on January 29, 2003. The present application is also related to (i) U.S. Patent Application No. [[__/ __, __]] 10/766,964 entitled “Systems and Methods for Providing an Improved Toolbar” and (ii) U.S. Patent Application No. [[__/ __, __]] 10/767,242 entitled “Systems and Methods for Selecting [[Graphical]] Advertisements To Be Provided To Users via a Communication Network,” filed concurrently herewith. The entire contents of these applications are incorporated herein by reference.